

# STONE AUDIO VARIETY NETWORK LLC

## THE DAILY AUDIO VARIETY SHOW

Phone-based senior entertainment available in all 50 states



### Overview

In a world that is increasingly digital, many seniors feel left behind by the very technology meant to connect us. The Stone Audio Variety Network (SAVN) bridges that gap with a simple,

phone-based entertainment service designed specifically for seniors. We offer a daily audio variety show that requires:

- **No Apps**
- **No Wi-Fi**
- **No Complex Setup**
- **No Buttons to Press**

We deliver high-quality, nostalgic, and uplifting content directly through a standard telephone line—landline or mobile—ensuring that every senior, regardless of their technical ability, has access to a daily dose of joy.

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### **The Problem: The Engagement Gap**

Modern senior living facilities and busy families face a common challenge: the "Engagement Gap." While facilities offer wonderful scheduled activities, there are often long stretches of downtime in the mornings or evenings where residents may face isolation or boredom.

Staff members are often stretched thin, focusing on essential care and clinical needs, which means they cannot always provide the continuous, one-on-one mental stimulation that residents crave. For families living far away, the guilt of not being able to provide that daily interaction can be heavy.

### **The Solution: A Daily Connection**

Stone Audio Variety Network LLC provides a short, automated daily phone call that delivers a professional "variety show" experience. Our content is specifically curated to trigger positive memories, encourage cognitive health through trivia, and provide a sense of structure to the day. Because the content rotates daily and is refreshed monthly, the experience never feels repetitive; it remains a fresh, exciting highlight of the resident's day.

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### **The Menu of Joy: Our 8 Categories of Content**

Our programming is diverse, ensuring there is something for every personality and interest. Each call features a rotating selection from these categories:

1. **Comedy Channel:** We focus on "Clean Humor"—the kind of classic, joke-telling, and witty banter that provides a genuine laugh without being abrasive.

2. **Storyteller:** This segment features classic stories that are uplifting and nostalgic, designed to transport the listener to a place of comfort and wonder.
  3. **Time Machine:** A deep dive into history and nostalgic radio content. We bring the past to life by revisiting the sounds and events that shaped the generation.
  4. **Daily Mix:** A surprise "grab bag" of content that rotates through all our categories to keep listeners on their toes.
  5. **Faith:** Inspirational messages and scripture readings for those who find comfort and strength in their spiritual journey.
  6. **Trivia / Brain Games:** Stimulating the mind is vital. We include interactive (but no-pressure) trivia and word games to keep cognitive gears turning.
  7. **Music-Era Storytelling:** We don't just play music; we tell the stories behind the songs and the artists from the 1940s, 50s, and 60s.
  8. **Sports Memory Recaps:** Revisiting the greatest moments in sports history, from legendary ballgames to iconic Olympic feats.
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## **The Benefits: Why Choose Stone Audio Variety Network?**

### **For the Residents: Quality of Life**

The primary goal is enjoyment. Our service provides a sense of structure—knowing a friendly "voice" will call at a certain time each day provides something to look forward to. It reduces the feelings of isolation that can occur during downtime between facility activities.

### **For the Facilities: Resource Management**

We understand that your staff is your most valuable resource. Our service requires **zero staff intervention**. There is no equipment for your team to set up, no technical troubleshooting, and no supervision required during the calls. We handle the technology; your residents simply answer their phones.

### **For the Families: Emotional Peace of Mind**

For family members, the Stone Audio Variety Network LLC acts as a consistent companion for their loved ones. It provides "Peace of Mind" knowing that even on days when you cannot call or visit, your parent or relative is receiving a dedicated, engaging, and cheerful interaction that brightens their mood.

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## How It Works: Effortless Enjoyment

The beauty of the Stone Audio Variety Network LLC is its simplicity.

1. **We Call:** At the scheduled time, our automated system dials the resident's number.
2. **Resident Answers:** The resident simply picks up the phone as they would for any other call.
3. **Audio Plays:** The variety show begins immediately. There are no menus to navigate and no "press 1 for comedy" prompts.

## Program Options

We offer two tiers of service to fit different needs and budgets. Based on your feedback, we have standardized the call duration to ensure consistent value across both tiers.

Feature	Basic Tier	Premium Tier
Monthly Price	\$24.99/month	\$39.99/month
Schedule	5 Days (Mon–Fri)	7 Days a Week
Frequency	1 Call Per Day	2 Calls Per Day
Call Window	9:00 AM – 10:30 AM	<b>AM:</b> 9:00 AM – 10:30 AM  <b>PM:</b> 6:00 PM – 7:30 PM
Duration	5–7 Minutes	<b>Morning:</b> 5–7 Minutes  <b>Evening:</b> 5–7 Minutes
Content	AM: 2 categories per call	<b>AM:</b> 2 categories per call  <b>PM:</b> 2 categories per call

Feature	Basic Tier	Premium Tier
Variety	Rotates Daily	Rotates Daily

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### Frequently Asked Questions

**Does this require Wi-Fi?** No. Our service works on traditional copper-wire landlines, modern fiber-optic home phones, and all mobile phones. No internet connection is ever required by the resident.

**What if the resident misses the call?** Our system is designed to be persistent. If a resident doesn't answer, the system can be configured to attempt a callback or simply wait for the next scheduled session, depending on the facility's preference.

**Is the content appropriate?** Absolutely. We take great pride in our "Menu of Joy." All content is vetted for a senior audience—it is respectful, clean, and focused on positive, uplifting themes.

**How do I get started?** Getting started is as simple as the service itself. Contact us today to set up **your Free 3-Day Trial call**. We want you to hear exactly what your residents or loved ones will hear.

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### Contact Information

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### Disclaimer

Stone Audio Variety Network LLC is an entertainment-only service. It is not a medical, emergency, supervision, or monitoring service. In the event of an emergency, residents should always follow facility protocols or dial 911.